



2018 ANNUAL MEETING & TRADE SHOW EXHIBITOR AND SPONSORSHIP OPPORTUNITIES NOW AVAILABLE

Exclusive Associate Member Benefit

Massachusetts Senior Care Association is pleased to offer Associate Members sponsorship opportunities and exhibitor booths for the upcoming 2018 Annual Meeting & Trade Show on Thursday, November 8th at the DCU Center in Worcester. This year's featured speaker is **Governor Mark Parkinson**, President & CEO of American Health Care Association/National Center for Assisted Living (AHCA/NCAL.)

Don't miss this opportunity – the sponsorships can promote your business, increase awareness of your products and services, and help you reach Mass Senior Care members.

- Mass Senior Care's Annual Meeting & Trade Show attracts 800 professionals in long term and post-acute care from across the state
- Connect face-to-face with leaders and decision makers from national companies, regional multi-facility owners, independent owners, clinical leaders and operations staff
- Reach key contacts who are actively seeking the latest innovations in healthcare technologies, services, and solutions

Sponsorship opportunities and exhibitor booths are available only to Mass Senior Care Associate Members, and are awarded on a first come, first serve basis and availability is not guaranteed. Associate membership must be in good standing.

Please contact Jennifer Chen at jchen@maseniorcare.org or 617-558-0202, ext. 239 if you have questions and/or want to discuss sponsorship availability.



2018 Annual Meeting & Trade Show

Sponsorship Opportunities

2018 Annual Meeting & Trade Show

Date: Thursday, November 8, 2018

Anticipated Attendance: 800

Location: DCU Center, Worcester

Attendees: Owners, Corporate Staff, Administrators, Purchasing Agents, Department Heads, and staff from all areas of facility operations

Lanyard Sponsor \$4,000 exclusive

- Sponsor name/logo recognition on neck cord distributed to 800 attendees
- One complimentary exhibit booth with prime location at the trade show
- Signage with sponsor name/logo at attendee registration area
- Recognition in conference handouts and program slideshow
- Thank you from the podium during the morning program

Charging Station Sponsor \$4,000 exclusive

- Sponsor name/logo recognition on two cell phone charging stations, one located at exhibit booth
- One complimentary exhibit booth with prime location at the trade show
- Signage with sponsor name/logo at attendee registration area
- Recognition in conference handouts and program slideshow
- Thank you from the podium during the morning program

Trade Show Buffet Lunch Sponsor \$2,500 5 Opportunities Available!

- Signage with sponsor name/logo at three food stations in trade show
- One complimentary exhibit booth with prime location at the trade show
- Recognition in conference handouts and program slideshow
- Thank you from the podium during morning program and during the tradeshow raffle

Conference Tote Bag Sponsor \$4,000 exclusive

- Sponsor name/logo recognition on conference tote bags distributed to 800 attendees
- One complimentary exhibit booth with prime location at the trade show
- Signage with sponsor name or logo at attendee registration area
- Recognition in conference handouts and program slideshow
- Thank you from the podium during the morning program

SOLD OUT

Notepad and Pen Sponsor \$3,500 exclusive

- Sponsor name/logo recognition on notepad distributed to 800 attendees
- One complimentary exhibit booth with prime location at the trade show
- Signage with sponsor name/logo at attendee registration area
- Recognition in conference handouts and program slideshow
- Thank you from the podium during the morning program

General Session Sponsor \$800

- This opportunity is available for Associate Members to attend the Spring Conference & Trade Show who do not wish to exhibit, includes 2 registrations
- Signage with sponsor name/logo at registration area
- Recognition in conference handouts and program slideshow

Please contact Jennifer Chen at 617.558.0202, ext. 239 or jchen@maseniorcare.org for additional information on sponsorship opportunities.

2018 Annual Meeting & Trade Show Sponsorship Reservation Form

Company Name: _____

Type of Business: _____

Address: _____ City, State _____
Zip Code: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Email: _____

SPONSORSHIP OPPORTUNITIY

☐ Lanyard Sponsor
(\$4,000 Exclusive)

☐ Charging Station Sponsor
(\$4,000 Exclusive)

☐ Notepad and Pen Sponsor
(\$3,500 Exclusive)

SOLD OUT

☐ Conference Tote Bag Sponsor
(\$4,000 Non-Exclusive)

☐ Trade Show Buffet Lunch Sponsor
(\$2,500 Non-Exclusive)

☐ General Session Sponsor
(\$800 Non-Exclusive)

METHOD OF PAYMENT (Please Print):

A. Check enclosed ☐ Please make checks payable to: Massachusetts Senior Care Association

B. Charge to: MC ☐ VISA ☐ AMEX ☐

Card Number: _____

Exp. Date: _____ 3 or 4 digit security # _____

Name on Card: _____

Home Zip Code (if personal card): _____

Signature: _____

Please Note: All sponsorships and exhibit booths must be paid 7 days prior to the trade show. Exhibit booths canceled prior to October 25, 2018 will be refunded, minus a \$100 processing fee. No refunds will be issued for cancellations made after October 25th. All cancellations must be submitted in writing and emailed to Loan Nguyen at lnghuyen@maseniorcare.org.

Please mail payment to:
Massachusetts Senior Care Association
800 South Street, Suite 280, Waltham, MA 02453
TEL (617) 558-0202 · FAX (617) 558-3546



Annual Meeting & Trade Show
November 8, 2018
DCU Center, Worcester

Please list the information below exactly as you would like it to appear in the meeting handout materials.

Exhibitor Reservation Form

Company Name:		Type of Business (limit 3 words):	
Address:			
City, State, Zip:		Telephone:	
Website:	<i>This information will be included in the Exhibitor Directory.</i> Contact Person: Contact Email:		
Number of Booth(s): _____	<i>Please feel free to add an additional email for a trade show contact.</i> Trade Show Contact: Email Address:		

Trade Show will be from 11:30am - 1:30pm in the North Exhibit Hall.

Each booth will be 10' wide by 8' deep and will be constructed with an 8' high backdrop, 3' high side rails, an 8' skirted table, two folding chairs, one wastebasket liner, and an Exhibitor ID sign with booth number. The exhibit hall will be carpeted. Once we receive your reservation form, you will receive an **exhibitor service kit from our decorator, SER Exposition Services**, which will include information on shipping, storage, electricity, telephone/computer lines and other services.

Additional Charges: Electrical outlets and telephone lines can be purchased directly from the DCU Center by using the order forms in your exhibitor service kit.

Within 14 days of the tradeshow you will receive a confirmation package from Mass Senior Care including booth number assignment, directions, agenda and set-up and breakdown times.

FEE: \$800 PER BOOTH

TOTAL AMOUNT DUE \$ _____

A. CHECK ENCLOSED ☐

Please make check payable to: **MASS SENIOR CARE**

B. CHARGE TO: MC: ☐

AMEX: ☐ **VISA:** ☐

CARD NUMBER: _____

EXPIRATION DATE: _____ **3 or 4 digit CID security code #** _____

NAME ON CARD: _____

(PLEASE PRINT)

SIGNATURE: _____

PLEASE RETURN TO:
MASS SENIOR CARE ASSOCIATION
800 SOUTH STREET, SUITE 280
WALTHAM, MA 02453
(617) 558-0202 FAX: (617) 558-3546
LNQUYEN@MASENIORCARE.ORG

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